

The board of the Asian American Women's Association (AAWA) enthusiastically endorses Hadfield-Goldenberg for UC President and Vice President.

After cosponsoring the Pan-Asian Candidates Forum and meeting individually with the candidates, our primary concern was to choose a ticket that would best address the needs of the student body in general while creating changes that would impact student organizations such as AAWA. We were impressed by Hadfield-Goldenberg's thoughtfulness, accountability and honesty in acknowledging the priorities they had committed to within a short one-year tenure.

Hadfield-Goldenberg present a concrete plan of action to realize ambitious changes. As a minority women's organization, AAWA is fundamentally concerned with the lack of gender and racial diversity on the Undergraduate Council, particularly in leadership roles. Hadfield-Goldenberg demonstrated a deeper understanding of the issue, recognizing that while the current problem of under-representation can be addressed through recruitment, the underlying problem lies in the culture of a male-dominated UC which is frequently bogged down by parliamentary procedure and position papers. Hadfield-Goldenberg also present a cohesive plan of streamlining the UC by focusing on enacting change using their advocacy toolkit: less dependence on the administration and more independent action including op-eds in the Crimson, rallies and student group involvement.

The successful creation of CrimsonReading.com where three coursepacks for popular courses are already posted solidify our confidence in this ticket's ability to follow through on their commitments in a new, more efficient way of enacting real change. Hadfield-Goldenberg also show a concern for both student interest and student group needs in allowing members of organizations to benefit their groups when comparing book prices on CrimsonReading.com. A 7% referral fee that goes back to AAWA from each purchase will directly impact our ability, given our fewer fiscal resources, to do more for our members (eg. subsidizing membership paraphernalia and retreats).

While daunting, the \$1 million student endowment project does not seem out of reach given the business experience and plan of action presented by the Hadfield-Goldenberg ticket. Student groups will only continue to grow in the scope and impact of their activities and similarly in their need for greater funds. The creation of such an endowment now will enable the UC to match the growing needs of student groups in the future.

While all the tickets spoke about revamping the currently defunct UC website, we are confident that this ticket possesses the skills and action plan to transform the website into a useful student web portal in a timely fashion. The creation of such a portal will facilitate the publicizing of AAWA events to a campus audience through ads and a community calendar. Moreover, their proposed reform of the UC Finance Committee by setting up student group liaisons allows student groups a consistent point of contact and accountability in an often confusing grants process.

Beyond having a clear, logical vision, Hadfield-Goldenberg show a passion and dedication to accountability that allow us to confidently endorse them as our choice for UC President and VP.

Sincerely,  
AAWA Board