

HARVARD CHINA CARE



September 2012

To whom it may concern:

Here is your opportunity to secure new clients for your business while helping out a worthy cause.

Harvard China Care (HCC) invites your business to advertise at our **7th Annual Benefit Dinner & Silent Auction on December 1st, 2012**. Advertising at this event is an effective way to publicize your business to over 200 families, business members, and students from universities and communities all over Boston—while making a difference in the lives of disadvantaged children in China.

Since our founding, HCC has sent over 90 volunteers to China's orphanages and raised over \$250,000 to fund surgeries, support children's homes, and build a school for visually impaired orphans. Here in the Boston area, we run playgroups and mentoring programs for children adopted from China and their families, free of charge. Our work has already had a life-altering impact for thousands of children throughout China.

Proceeds from the Benefit Dinner will cover the operational costs of a Special Care Unit of the China Care Home in Beijing. The unit provides round-the-clock professional care for medically fragile orphans before and after life-saving surgeries. We are fortunate to have received the support of notable figures such as renowned fashion designer Anne Namba, producer Thomas Lennon, and authors Maxine Hong Kingston and Amy Tan at previous Benefits, allowing us to raise over **\$200,000** in six years towards the cause.

Ways to advertise at our event include:

- **Donating a silent auction package:** donating an item is a great way to display your business' product.
- **Becoming an event sponsor:** your business' information will be printed in our program, publicity materials, and our website, which has a high Domain Authority (DA) and Page Rank (PR).
- **Purchasing ad space in our program:** business acknowledgement will be published in all public relations materials that are distributed to the media and others.

Companies in the past have found this event to be a wonderful opportunity to expand the scope of their clientele base and also make ties with the greater Harvard and Boston communities. Your donation is also fully tax deductible. For more reasons to donate, please see the "How to Donate" page of this package.

Thank you for your time, and we sincerely hope you will contribute to this worthwhile endeavor.

Sincerely,

Eden Liu
2012 President, Harvard China Care

Harvard China Care

59 Shepard Street, Box #109 | Cambridge, MA 02138 | <http://hcs.harvard.edu/~care> | care@hcs.harvard.edu

HARVARD CHINA CARE



Harvard China Care Donation Form

Please make the check payable to:
Harvard China Care
59 Shepard Street, Box #109
Cambridge, MA 02138

Business: _____

I would like to:

_____ **Donate a package for the Silent Auction**

Item(s) _____

Price Value of Item(s) _____

_____ **Become an Event Sponsor**

_____ Platinum Level Sponsor: Donate \$10,000 or more

_____ Gold Level Sponsor: Donate \$5,000 or more

_____ Silver Level Sponsor: Donate \$1,000 or more

_____ Bronze Level Sponsor: Donate \$500 or more

_____ **Purchase Ad Space**

_____ Half sheet (\$50)

_____ Quarter sheet (\$30)

_____ Eighth sheet (\$20)

Business' website address: _____

Contact Information: _____

THANK YOU FOR YOUR SUPPORT!

Scan and e-mail to care@hcs.harvard.edu or contact your HCC representative to pick up the form.