For immediate release

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AIRTRAN AIRWAYS VICE PRESIDENT ADDRESSES HARVARD AVIATION CLUB

The Harvard College Aviation Club was proud to host Mr. Tad Hutcheson, Vice President of Marketing and Sales for AirTran Airways, for a seminar discussion on December 3.

Mr. Hutcheson addressed a record crowd in Harvard Hall, discussing the history of the airline industry, AirTran’s unique position and business model, and his thoughts for the future. He detailed AirTran’s rise from a small regional airline to the large, national carrier that exists today, and its consistent and continued effort striving for low fares.

At the end of the presentation, in an unexpected move, Mr. Hutcheson raffled off a total of six business-class tickets on any AirTran flight in successful responses to “AirTran quiz questions.” The tickets, each valued in the hundreds of dollars, provided a terrific grand finale.

After the seminar, the Aviation Club was graciously hosted by Mr. Hutcheson at a local restaurant, where the Executive Board heard more about Mr. Hutcheson’s exciting and dynamic position, as well as laying the groundwork for a future relationship between AirTran Airways and the Harvard College Aviation Club.

The Executive Board would like to thank all of those in attendance, and would like to thank Mr. Hutcheson and AirTran Airways for their generous support.

The Harvard College Aviation Club is a student organization at Harvard College open to undergraduates, graduates and general members of the community. The website is www.hcs.harvard.edu/aviation

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The Harvard College Aviation Club is a student organization composed of undergraduates, graduates and members of the community interested in aviation and aviation education. The group boasts a growing membership base, and interested persons may contact HarvardAviation@gmail.com for more information.